

GEP EXPANDS GLOBAL FOOTPRINT WITH THE LAUNCH OF NEW OFFICE IN ABU DHABI

- **Provides Middle Eastern companies with world-class procurement and supply chain software and services to drive value**
- **Better enables GEP's global clients to source suppliers across the Middle East to build resilient global value chains**

Clark, N.J., Sept. 26, 2022 — [GEP®](#), a leading provider of supply chain software and services to Fortune 500 and Global 2000 enterprises worldwide, announced the opening of a new office in Abu Dhabi. The firm's newest office provides a full range of procurement and supply chain consulting, services and the industry's leading procurement software platform. Over the last decade, GEP has worked with several leading Middle Eastern companies to transform their procurement and supply chains, and currently supports clients in the aviation, CPG, energy, financial services and oil & gas sectors.

"We're expanding to support global clients, who are increasingly turning to the Middle East for a wide variety of components, materials and services as well as energy, to build more reliable global supply chains," said Abdel Halim Ahmed, regional head of software sales, GEP Middle East. "We aim to become an essential hub for GEP's global clients sourcing suppliers across this region and a preferred partner for leading Middle Eastern companies transforming their global procurement and value chains."

This expansion serves the firm's ambitious plans to continue growing its presence across this essential region through a unique combination of end-to-end procurement and supply chain strategy, managed services and software solutions. GEP provides greater digital innovation, impact and value. Today, [GEP SOFTWARE™](#) is used in 120 countries and sets the industry standard, transforming how some of the world's leading companies create greater value from

their spend. GEP SOFTWARE encompasses [GEP SMART™](#), recently named the [world's best procurement software](#) for the second year in a row, and [GEP NEXXE™](#), the next-generation, cloud-native supply chain unified platform. It enables global organizations to drive optimum efficiency, agility, visibility and actionable intelligence into all procurement and supply chain functions, while eliminating burdensome infrastructure and support costs to achieve maximum ROI.

About GEP

GEP® delivers transformative supply chain solutions that help global enterprises become more agile and resilient, operate more efficiently and effectively, gain competitive advantage, boost profitability and increase shareholder value.

Fresh thinking, innovative products, unrivaled domain expertise, smart, passionate people — this is how [GEP SOFTWARE™](#), [GEP STRATEGY™](#) and [GEP MANAGED SERVICES™](#) together deliver supply chain solutions of unprecedented scale, power and effectiveness. Our customers are the world's best companies, including hundreds of Fortune 500 and Global 2000 industry leaders who rely on GEP to meet ambitious strategic, financial and operational goals.

A leader in multiple Gartner Magic Quadrants, GEP's cloud-native software and digital business platforms consistently win awards and recognition from industry analysts, research firms and media outlets, including Gartner, Forrester, IDC, ISG, and Spend Matters. GEP is also regularly ranked a top supply chain consulting and strategy firm, and a leading managed services provider by ALM, Everest Group, NelsonHall, IDC, ISG and HFS, among others.

Headquartered in Clark, New Jersey, GEP has offices and operations centers across Europe, Asia, Africa and the Americas. To learn more, visit www.gep.com.

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