

LEADING SALES AND MARKETING AGENCY MOSAIC TAPS SMART BY GEP PROCUREMENT SOFTWARE TO IMPROVE SUPPLIER MANAGEMENT CAPABILITIES

- **Mosaic Sales Solutions, an Acosta company and one of the fastest growing sales and marketing agencies in North America, selects GEP's cloud-native procurement software platform to streamline and improve complete range of supplier management processes**
- **SaaS-based SMART by GEP is native to cloud, touch and mobile technologies**

Clark, NJ – MAY 20, 2016 – GEP, a leading provider of procurement software and procurement services to Fortune 500 and Global 2000 enterprises worldwide, announced today that Mosaic, an Acosta company and one of the fast-growing sales & marketing agencies in North America, has selected [SMART by GEP procurement software](#), the industry's leading cloud-native sourcing and procurement software platform, to boost its supplier management capabilities.

Mosaic is deploying SMART by GEP's robust supplier management functionality to increase the efficiency and effectiveness of its supplier information, relationship and performance management activities across the enterprise.

[SMART by GEP's unified source-to-pay software platform](#), is a complete procurement platform which is native to cloud, touch and mobile technologies. Offered as Software-as-a-Service (SaaS), SMART by GEP leverages cloud economics to deliver a solution that easily handles the heaviest processing requirements of GEP's Fortune 500 and Global 2000 clients, while eliminating burdensome infrastructure and support costs.

SMART by GEP is easy to set up, deploy and use, with no extensive training required. All GEP products are platform-agnostic (they work with SAP, Oracle or any other major ERP or F&A system). And with superb support and service, GEP is an industry leader in customer satisfaction.

SMART by GEP provides complete source-to-pay functionality in one user-friendly, cloud-native platform, inclusive of spend analysis, sourcing, contract management, supplier management, procure-to-pay, savings project management and savings tracking, invoicing and other related functionalities. The award-winning, SaaS-based S2P platform is native to touch and mobile technologies, enabling users to work anywhere, any time on any device.

About Mosaic

Mosaic designs dynamic, shareable experiences at the intersection of the physical and digital worlds that are rooted in emotion and delivered through human interaction, giving our audience a story to tell and a feeling to cherish. Mosaic connect brands with consumers through People as Media™ – our one-to-one approach to delivering deeper engagement along the path to advocacy. From events to retail connection to social platforms, we use the power of dialogue to change minds, drive purchase and create belief, inspiring people to become the authentic voice of the brands they love.

About GEP

GEP is a diverse, creative team of people passionate about procurement. We invest ourselves entirely in our clients' success, creating strong collaborative relationships that deliver extraordinary value year after year. We deliver practical, effective procurement services and procurement technology that enable procurement leaders to maximize their impact on business operations, strategy and financial performance.

Honored as Best Supplier at the EPIC Procurement Excellence Awards, GEP regularly wins accolades as both a provider of a broad range of procurement services and innovative procurement software. Among its recent distinctions, GEP has been named Leader and Star Performer in Everest Group's PEAK Matrix of Procurement Services Providers, Leader in NelsonHall's NEAT Matrix of Global Procurement BPO Service Providers, Winner in the HfS Blueprint Report on Procurement Outsourcing Providers, Leader in the Kennedy / ALM Vanguard Report on Procurement Consulting, as well as one of Spend Matters 50 Companies to Know and to the Supply & Demand Chain Executive 100.

Clark, NJ-based GEP has 12 offices and operations centers in Europe, Asia and the Americas.

To learn more about our comprehensive range of consulting and outsourcing services, please visit www.gep.com. For more about SMART by GEP, our cloud-native sourcing and procurement software platform, please visit www.smartbygep.com.

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